

## FIDI Global Alliance - Press release

# FIDI Global Alliance and Pan American International Movers Association (PAIMA) announce collaboration on the FIDI Professional Cooperation Guidelines (PCGs)

Brussels, October 1st, 2020

FIDI Global Alliance (FIDI) and the Pan American International Movers Association (PAIMA) have announced the signing of a Memorandum of Understanding (MoU) on the use of the Professional Cooperation Guidelines for International Movers (The PCGs) on 1 October 2020. The Guidelines serve as an operational manual on how companies in the moving industry should work together to service international shipments, whether as booker, origin, or destination agent.

Following this MoU, the PCGs are now recognised as an industry norm by all PAIMA members.

"This is an important step in further collaboration in the moving and relocation industry. With this third licensing agreement on the FIDI PCGs by well-known industry associations, we are raising the standards for everyone," said Mr. Jesse van Sas, Secretary General at FIDI Global Alliance.

## Positive Impact on the Industry

The Professional Cooperation Guidelines for International Movers (PCGs) offer advice on how to work together most effectively and how to act in a conflict situation.

The PCGs, originally developed by FIDI Global Alliance for the benefit of FIDI Affiliates, were adopted by the IAM (International Association of Movers) in 2018, and by LACMA (Latin American and Caribbean International Movers Association) in 2019. "By endorsing the FIDI Professional Cooperation Guidelines for International Movers, PAIMA demonstrates that the PCGs are recognized as the reference document for successful cooperation in international relocation", said Jesse van Sas, Secretary General at FIDI.

PAIMA believes that by reaching this Memorandum of Understanding with FIDI Global Alliance, their members will have access to unique cooperation guidelines which will benefit all moving companies and the customers they serve. Leveraging unique value adds from other industry associations helps PAIMA offer their members additional value-added resources, while also assisting in creating more inter-association cooperation. Unique association value, like the FIDI PCGs, gives PAIMA members additional valued resources without having to "re-invent the wheel". The end goal is better cooperation, better resources, and more information for the moving industry.



## **About FIDI Global Alliance (FIDI)**

<u>FIDI</u> is the largest global alliance of quality-certified international moving and relocation companies. FIDI currently has over 600 Affiliates in more than 100 countries, delivering comprehensive global mobility services to families, individuals and companies. Every FIDI Affiliate complies with the rigorous FIDI-FAIM quality standard, which is regarded as the leading professional industry standard worldwide. This assures final customers that only the highest-quality moving companies are part of the network.

#### **About PAIMA**

The Pan American International Movers Association (PAIMA) was founded in 1984 and is an exclusive network of international moving companies that prides itself on going the extra mile for its members and the customers they serve. PAIMA encompasses over 150 members in over 50 countries around the world and embraces a commitment to the core values of personal service and high-quality door-to-door service. PAIMA's unique programs and true networking and team building activities focus on enabling their members to establish long term business relationships.

#### For more information

## **FIDI**

Marie-Pascale Frix Business Intelligence Manager FIDI Global Alliance + 32 (0)2 421 47 50 Marie-pascale.frix@fidi.org

## PAIMA

Antonio I. Tremols Executive Director PAIMA + 1 (954) 880-1085 paima@paimamovers.com